

# Key Demographics ~ Regional Area

	10 Minute Drive Time*	20 Minute Drive Time*	30 Minute Drive Time*
<b>POPULATION</b>			
2013 Projection	102,875	542,429	1,188,126
2008 Estimate	88,517	484,497	1,059,333
Growth 2008-2013	16.2%	12.0%	12.2%
Growth 2000-2008	32.6%	20.3%	21.1%
<b>2008 POPULATION BY RACE</b>			
White	65.6%	50.6%	54.3%
Black or African American	3.5%	7.2%	6.5%
Asian	5.6%	9.4%	11.1%
Other Single Race	18.3%	25.9%	21.5%
Two or More Races	7.1%	6.9%	6.7%
<b>2008 POPULATION BY AGE</b>			
Less than 21	32.8%	34.0%	33.5%
21 to 34	20.3%	21.4%	21.1%
35 to 49	21.6%	21.1%	20.8%
50 to 64	16.0%	14.2%	14.9%
65 and over	9.3%	9.3%	9.7%
Median Age	32.9 yrs.	31.5 yrs.	32.0 yrs.
Average Age	34.6 yrs.	33.6 yrs.	34.1 yrs.
<b>HOUSEHOLDS</b>			
2013 Projection	33,446	165,911	374,829
2008 Estimate	28,892	149,607	337,521
Growth 2008-2013	15.8%	10.9%	11.1%
Growth 2000-2008	32.2%	18.7%	19.3%
2008 Average Income All HH's	\$68,398	\$61,642	\$65,266
2008 Family Households	77.0%	74.6%	74.3%
2008 Average Income Family HH's	\$75,326	\$68,394	\$72,521
<b>2008 HOUSING</b>			
Owner Occupied	66.4%	62.5%	62.6%
Less than \$300,000 value	24.7%	40.2%	38.6%
\$300,000 to \$399,999 value	29.4%	23.5%	25.1%
\$400,000 to \$499,999 value	21.7%	14.8%	14.4%
\$500,000 or more value	24.2%	21.6%	21.9%
Median Value	\$386,074	\$341,686	\$345,566

\*From Main St. and Yosemite Ave. in Manteca  
Source: Claritas Inc. Site Report (4/18/08)  
Full demographic information available upon request.